

Teaming for Innovation Success with **Six 'I's**[®] of Innovation

Yes, You Can Innovate!

*Discovering individual innovation strengths and collaborating as a team
to navigate disruptive times towards the winning future*

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pmo innovationsTM
Develop Tomorrow's TalentTM

PMO Innovations Sdn Bhd

(201701003241, 1217391V)
347-V Tingkat Pemancar,
11700 Gelugor, Penang,
Malaysia.

+6019-4783560
sbkhoh@pmoinnovations.com

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Teaming for Innovation Success with Six 'I's® of Innovation



Discovering individual innovation strengths and collaborating as a team to navigate disruptive times towards the winning future

(2-Day online Programme)

BACKGROUND

The COVID-19 Black Swan event has disrupted many businesses and individuals. The key and great opportunity to progress, especially during disruptive times is INNOVATION. Increasingly intense competition in a fast-changing environment is forcing organizations to develop and innovate new services, practices, products, processes and business models.

Innovation is a word easy to say, but difficult to do!

Why is innovation so difficult to achieve results? Even though **84%** of the global executive unanimously agreed that innovation is extremely important for their companies, **only 6%** of global executives are satisfied with their organisations' innovation results as found by McKinsey. Creating and delivering new values to your customers and stakeholders are even more pressing in the new normalcy and low touch economy.

his programme helps the participants by illuminating and discovering their innovation capability strength and profiles, with conscious intent to capitalise them for value creations. All participants shall be assessed using the renowned Six Is® of Innovation methodology to uncover their [Six Is® Innovation profiles](#). A hands-on walk-through of Six Is® from discovering your innovation profiles, playing to your strengths and complementing the opportunities with your peers; and collaborating to win. Time to leverage the emerging technologies and ride the Industry 4.0 trends to help your organizations create the highest business and personal value in the shortest time!

TARGET AUDIENCE

- Engineers, Executives, ICT Specialists, Technologists, Manufacturing Professionals, Manufacturing & Process engineers and knowledge talent who aspire to be an innovator.
- Anyone who aspires to discover your innovation profile, push your creative thinking envelope, and contribute novel ideas towards winning innovative solutions that solve business pain points.

DURATION

- 2 day (8:30 am – 5.30 pm)

PRE-REQUISITE

- Anyone who aspires to be an innovator. Knowledge of manufacturing operations and best practices will be an added advantage.
- Participants are required to take the Six Is® of Innovation profile assessment and get their profile reports before joining the class.
- Programme shall be facilitated by certified Six 'I's® practitioner



How is the Six 'I's® Unique?



AGILE (Non-Linear) Journey

- The stages of innovation as a circular and iterative non-linear journey (process)
- Represents that innovation can start 'anywhere'



PURPOSE at the Centre

- PURPOSE centered (small and BIG PURPOSE)
- The Six 'I's® is an innovation MODEL for the 4th Industrial Revolution that encourages sustainability and PURPOSE at its core



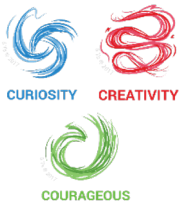
More than just a robust PROCESS

- Focuses on more than innovation process. It also incorporates the need to build systems, policies and culture (environment) to support innovation efforts. Symbolized by two triangles that link PURPOSE to the six stages



PROFILING TOOLS - Leveraging Strengths, Building Capabilities

- The Six 'I's® profiling tools allow organisations to discover individual and team collective strengths
- Enables targeted interventions to leverage strengths and provide support where needed



MINDSETS for Innovation

- The world's only Model which incorporates various mindsets required to innovate
- This is a radical breakaway from the idea that a separate, singular mindset is required



FLEXIBLE ARCHITECTURE

Adopting The Six 'I's® does not require a rejection of other approaches. It is a flexible architecture that incorporates other methods:

- Tools (lateral thinking, business model canvas, pitching, creativity tools)
- Methodologies and approaches (design thinking, lean, agile, sprints) and others

The Six 'I's® approach to innovation



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The Six 'I's is a brand of the Entheo Network.

Central to the workshop is the application of The Six 'I's®, a PEOPLE and PURPOSE centered approach to innovation. The Six 'I's® blends the principles of design thinking with organisational development, and a unique strengths assessment for individuals and teams.

The Model was created by Natalie Turner, CEO and Founder of The Entheo Network, and author of the book *Yes, You Can Innovate*. It has been developed in partnership with organisations, industry and leading thinkers in the field of work and organisational development and used by a range of companies across the world.

Unlike other assessments that measure personality traits and thinking styles, the Six 'I's® is an innovation strengths finder, that gives equal weight to the diversity of skills required to make new ideas work.

Increase your productivity and profitability by creating new products and services, whilst building innovation skills, processes and capabilities linked to a clear purpose or WHY?



IDENTIFY

The identification of an opportunity, customer or stakeholder need or trend that creates a space for generating ideas.



INVESTIGATE

The prototyping of ideas by, testing and validating them with customers, stakeholders and end users.



IMPLEMENT

The implementation of the idea into something that is going to generate value.



IGNITE

The ignition and creation of ideas that can address a market opportunity or meet a customer or stakeholder need.



INVEST

The investment of time, resources and money into the development of an idea.



IMPROVE

The improvement and extension of the idea into other areas of opportunity.


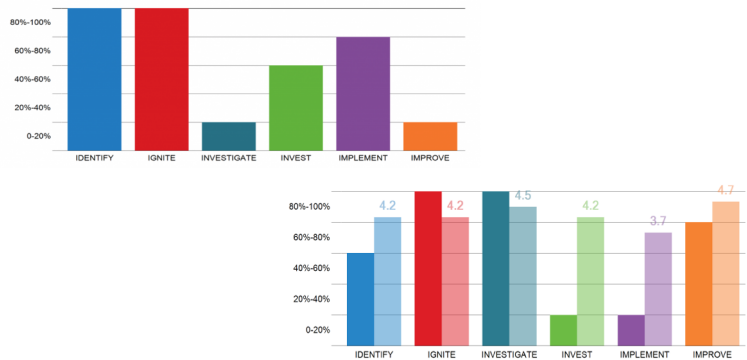
What you can expect



Team Workshop Overview

	Expectations, overview and objectives of the workshop
	Sharing of top of mind individual and team concerns.
	Learn how to Identify opportunities, generate Creative Ideas to reinvent, transform and acquire new skills to innovate in the new normal and low touch economy brought about by COVID-19.
	Discussion on what it means to be innovative in the team's specific context, and why it is important. Alignment around the team's PURPOSE
	Overview of the Six 'I's [®] as a Model to improve collaboration and create impact from new ideas
	Introduction to Yes, You Can Innovate eBook
	Overview of your individual Six 'I's [®] Profiles and how to practically apply your strengths
	Suggested action plans on how to work on the strength and opportunities of your Six 'I's [®] Profile's results
	Discussion of innovation strengths across each of the Six 'I's [®] and what this means for how the team can work to generate ideas and get things done
	IDENTIFY opportunities for new ways of working and engaging your internal or external customers or clients. IGNITE fresh ideas and agree on the team's focus
	Share learnings and agree on next steps, takeaway exercises and tips to leverage the Creative mindset to improve clarity and focus.

What every participant gets

Features	Description																													
8-hour Online Team Workshop (spread over 2-Days)	<ul style="list-style-type: none">➤ Interactive virtual workshop using Zoom or other collaborative online platform,➤ Facilitated by Certified 6IS® Practitioner 	✓																												
Yes, You Can Innovate eBook	<ul style="list-style-type: none">➤ Practical, hands on 'how to' guide on making innovation accessible to everyone in their day job, as well as project work	✓																												
Six 'I's® Standard Report	<ul style="list-style-type: none">➤ Top Six 'I's® strengths, plus how important each 'I' is to your work. This individual profile offers a quick peek into your innovation profile, highlighting your areas of strengths and opportunities.  <table><caption>Relative Importance of Six 'I's</caption><tr><th>'I'</th><th>Relative Importance (%)</th></tr><tr><td>IDENTIFY</td><td>~85%</td></tr><tr><td>IGNITE</td><td>~95%</td></tr><tr><td>INVESTIGATE</td><td>~15%</td></tr><tr><td>INVEST</td><td>~55%</td></tr><tr><td>IMPLEMENT</td><td>~75%</td></tr><tr><td>IMPROVE</td><td>~10%</td></tr></table> <table><caption>Scores for Six 'I's</caption><tr><th>'I'</th><th>Score</th></tr><tr><td>IDENTIFY</td><td>4.2</td></tr><tr><td>IGNITE</td><td>4.2</td></tr><tr><td>INVESTIGATE</td><td>4.5</td></tr><tr><td>INVEST</td><td>4.2</td></tr><tr><td>IMPLEMENT</td><td>3.7</td></tr><tr><td>IMPROVE</td><td>4.7</td></tr></table>	'I'	Relative Importance (%)	IDENTIFY	~85%	IGNITE	~95%	INVESTIGATE	~15%	INVEST	~55%	IMPLEMENT	~75%	IMPROVE	~10%	'I'	Score	IDENTIFY	4.2	IGNITE	4.2	INVESTIGATE	4.5	INVEST	4.2	IMPLEMENT	3.7	IMPROVE	4.7	✓
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Six 'I's® Team Report	<ul style="list-style-type: none">➤ An aggregated assessment of the individual results from each person to outline the strengths and challenges of the team.➤ Innovation is a team sport. This report allows the team to understand key strategy to collaborate and achieve innovation success.	✓ (one for all participants)																												
Participant Guide in PDF format	<ul style="list-style-type: none">➤ A specially developed Participant Guide for online participants.	✓																												

How does it work?

Suitable for intact teams of four to ten people, in any industry or geography



Example Clients



What our clients say

“

In a world struggling to make sense of itself, FFI will grab and enlighten you, shaking off any negativity or pessimism you have about the current situation. In just a short time, you will be forced to think differently and look for opportunities rather than wallow in self-doubt.

Brendon Craigie Founder and Managing Partner, Tyto, United Kingdom

”

“

Many companies are increasingly keen to challenge traditional thinking and innovate. But this does not come by itself. The 6 'I's[®] is a powerful Model to build diverse teams and monitor innovation in a more systematic and circular way. It gives a fresh, non-traditional and holistic view on the innovation process.

Westerberg M., Diversity manager, Skanska Sweden

”

“

“YYCI is a framework that guides us to think properly through all the vectors of the innovation cycle. It also highlighted the importance of partnering with others in the journey”

“I like the program as there are hands-on activities to drill in the concept. And I like the emphasize on making sure the implementation of innovation”

“Great thanks to you for the excellent training that enable us to learn and understand more about innovation and how it apply into our workplace! It is extremely helpful!”

Participants from various MNCs operating in Malaysia

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CONTACT US

for more information



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Agile, FLM, Project Management & Innovations
 Coaching • Training • Consulting
admin@pmoinnovations.com
www.pmoinnovations.com

Facilitator & Trainer Profile



Dr Khoh Soo Beng, PhD (Engineering)
SMIEEE, MIEM, MIET, MIAOIP
Co-Founder, Director
PMO Innovations

- IAOIP Certified Professional Innovator
- IAOIP Advisory Board Member
- ISO TC279 Innovation Management Working Committee
- Innovation 360 Black-Belt, Licensed Practitioner
- Innovation IQ Assessor
- Design for 6-Sigma Black Belt
- Stanford d'School d'Thinker (Design Thinking)
- Mentor of AI Ventures, Australia
- Associate Professor, University of Wollongong-KDU
- 6-'I'® Certified Practitioner



- Electronics Engineer by Profession, Innovation Champion, Inventor Mentor
- >28 years of industrial experience in Electronics Manufacturing, Design Engineering, IT, Supply-Chain, Program Management, Innovation and IP management.
- Served Fortune 500 MNCs in Malaysia & Abroad, Government Agency
- HRDF Certified & Motorola University Trainer, Strategic Workshop Facilitator
- Member of the Malaysia's National IoT Strategic Roadmap Working Committee
- Technical expertise: real-time embedded systems, automotive Controller Area Network (CAN), Internet of Things(IoT), Industry 4.0, Digital Health
- Business process : Change Management, Knowledge Management, Lean, Product Design & Development, Design Thinking, Innovation Strategy
- Six Sigma methodologies & tools (DFSS, DMAIC, Lean, VOC, KJ, Kano, QFD, CPM, DFMEAs, FMEA, FTA, TRIZ), 6Is
- Co-Founder & Vice President, Digital Health Malaysia
- Supporter of United Nation (UN), 17 Sustainable Development Goals (SDGs)

INNOVATION 360
Licensed Practitioner
Innovation Management Black-Belt



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